

Proposal HOSPITALITY

At Touch Architecture, we design hospitality environments that combine functionality, comfort, and identity. Every café, restaurant, hotel, resort, lounge, or boutique space is planned to create seamless guest experiences while supporting smooth day-to-day operations.

TOUCH ARCHITECTURE - hospitality

WHO WE ARE

Touch Architecture is an architectural design and consultancy firm focused on creating spaces that are simple in appearance, thoughtful in planning and precise in execution. We work across residential, commercial, retail and hospitality projects, bringing together architectural design, spatial planning, material understanding and execution strategy into a seamless and integrated process.

We don't treat design and execution as separate stages. We treat them as one continuous conversation.

From the first sketch to the final handover, our focus is on making sure that what is imagined can actually be built without losing clarity, quality or intent along the way.

The result is spaces that don't just look designed, but feel naturally resolved.

WHAT WE BELIEVE

We believe good design is not about complexity. It's about clarity.

A space works when:

1. The layout feels effortless

Before colours, furniture or materials space planning decides everything. If the flow is right, everything else follows.

2. The interiors feel natural, not forced

We don't overload spaces. We let materials, light and proportion do the talking.

3. Design respects real life

A good-looking space that is difficult to maintain or use is not successful design.

4. Details quietly carry the experience

Handles, junctions, lighting edges, furniture alignment these small things decide how a space actually feels.

5. Execution is part of design

We design with awareness of site conditions, budgets and construction realities from day one.

WHAT WE DO

We offer end-to-end design services that cover both creative direction and technical execution support.

ARCHITECTURE DESIGN

We design spatial frameworks that define how a project functions and feels.

- Concept development and planning
- Space zoning and layout optimization
- Architectural and structural design direction
- All kinds of drawings and development
- 3D visualization for clarity and decision making
- Façade and form exploration

We focus on making spaces that are efficient, well-planned and visually balanced.

INTERIOR DESIGN

We design interiors that shape atmosphere, comfort and identity.

- Interior concept development
- Mood boards and design themes
- Furniture layout planning
- Ceiling, wall and flooring design
- Lighting direction and ambience planning
- Custom furniture and joinery concepts
- Material and finish selection

We aim for interiors that feel cohesive not overdesigned, but well resolved.

TECHNICAL & EXECUTION SUPPORT

We make sure designs translate correctly on site.

- Working drawings and execution sets
- Detailed interior drawings
- Material specifications
- Coordination with contractors and vendors
- Design clarifications during construction
- Site support and issue resolution

We stay involved during execution so the design intent is not lost in translation.

OUR APPROACH

Every project follows a clear, structured process but remains flexible based on site and client needs.

1. Understanding the Space

We start by understanding how the space will actually be used, not just how it should look.

Client vision

Site conditions

Functional requirements

Lifestyle or business needs

2. Concept Direction

We establish the design foundation.

Layout strategy

Spatial flow

Style direction

Overall mood and intent

This becomes the reference point for the entire project.

3. Design Development

We refine ideas into detailed design solutions.

Finalized layouts

Interior schemes

Material direction 3D

visualization Design

coordination

Walkthrough

At this stage, the project starts taking a real shape.

4. Technical Detailing

We prepare everything required for execution.

- Detailed drawings
- Interior detailing
- Joinery and furniture details
- Material specifications
- Coordination drawings

This ensures clarity on site and reduces confusion during execution.

5. Execution Support

We remain involved while the space is being built.

- Site coordination
- Design clarification
- Review of work against intent
- Vendor coordination support

This helps maintain design quality till completion.

WHERE WE WORK

We work across different types of spaces, adapting our approach to each context.

Workspaces

Offices, studios and creative environments focused on productivity and clarity.

Retail & Showrooms

Spaces designed to communicate brand identity and improve customer experience.

Hospitality

Cafés, restaurants, boutique and many more spaces where atmosphere and experience matter as much as function.

WHAT MAKES US DIFFERENT

We don't just design spaces.

We think about:

how they are built

how they are used

how they age over time

and how they feel in everyday life

Most design studios stop at visuals.

We continue until the space actually exists the way it was intended.

That gap between design and reality is where we focus most of our attention.

OUR INTENT

We are not trying to create loud or overly complex spaces.

We are trying to create spaces that are:

calm

functional

well-composed

and quietly confident

Spaces that don't need explanation.

TOUCH ARCHITECTURE

Design that feels natural. Execution that feels precise.